

Petes How to find a Proven Product Easily!

All you need to make good income online is that **“ONE”** product!

Once you have this one product, it is immeasurable how wide you can go with just one “Selling” product. Once you have the initial product, you can then go so wide on different terms, ranking for all its related terms, the traffic can be grown and grown and grown. This then funds your future internet enterprises. Finding your first “ONE” product can be the difference between giving up and long term financial freedom.

This is the biggest stumbling block people find when trying to make it online. Just getting that first Product to sell online that

(A) Has REAL Traffic.

(B) Converts to sales.

Below I will show you EXACTLY how to do this easily and completely for free. 30 mins after reading this document you should have at least 2 great products to start focusing your energy on.

By proven I mean

1. Has traffic going to it. Meaning, its an active “Live” niche right now.
2. Ability to rank for this term in google.
3. Has an affiliate program. Can profit from it right now.

This is a very simple system that I have come up with and want to share with you right now. You do not need to order or by anything to accomplish this strategy. I'm using only freely available resources so you can follow the exact steps I take to find one of these in no time at all after reading this document.

If you have been following my PDF's you'll know Im a big fan of Alexa.com

Cream Rising to the top.

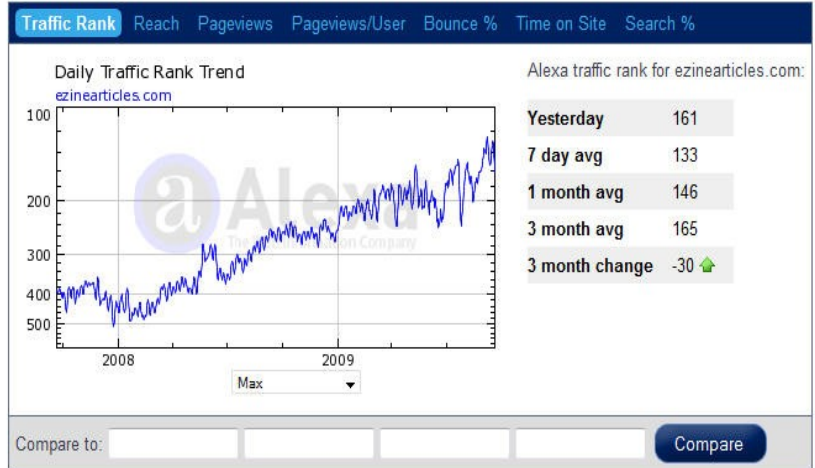
www.EzineArticles.com would be getting literally thousands of different hits per day for 1000's of different terms. So naturally, any terms that this site is getting a lot of its traffic for proves a couple of things.

(a) there are people actively searching for this term.

(b) There are a LOT of people actively searching for this term. Ezinearticles.com has an alexa ranking of 165, that means its the 165th most popular site on the internet via alexa's traffic ranking score. So that means there are a LOT of people visiting this site every second of every hour of every day. A LOT of traffic.

★★★★★ 6 Reviews |
 Alexa Traffic Rank 165 |
 Traffic Rank in US 61 |
 24,187 Sites Linking In |
 19-Nov-1999 Online Since

[Traffic Stats](#) |
 [Contact Info](#) |
 [Reviews](#) |
 [Related Links](#) |
 [Keywords](#) |
 [Clickstream](#) |
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[Learn more about Alexa Traffic Stats.](#) |
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How Ezinearticles.com is ranked around the world:

So it stands to reason that the top ranked keywords used to find this website are being used a lot each and every day. By clicking on the Keywords tab, this information is revealed to us :)

★★★★★ 6 Reviews |
 Alexa Traffic Rank 165 |
 Traffic Rank in US 61 |
 24,187 Sites Linking In

[Traffic Stats](#) |
 [Contact Info](#) |
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 [Related Links](#) |
 [Keywords](#) |
 [Click](#)

Search Terms Driving Traffic
 Top keywords driving traffic to ezinearticles.com from search engines. Updated monthly



So what does this data tell us? Obviously this site will rank for its own brand name, being ezine articles, though we have two niches here related to each other being

cell phone look up
reverse phone lookup

So out of all the 1000's of different niches stored on this article directory we have now proved using a free 3rd party resource that this is a very very profitable niche. Why? Because the 165th most trafficked site on the internet is getting a lot of its traffic from this particular niche.

So typically, by entering this term in google.com we should be able to see this term on the first page?

The image shows a Google search interface. The search bar contains the text "reverse phone lookup" and a "Search" button. Below the search bar, the results are displayed. The top result is "Free Reverse Phone Number Lookup | WhitePages" with a description: "WhitePages reverse lookup accesses over 170M phone numbers and addresses for the most accurate results!" and the URL "www.whitepages.com/reverse_phone". Other results include "Reverse Lookup on AnyWho", "Free Cell Phone Number Search - How to Reverse Lookup Cell Phone ...", and "Free Reverse Cell Phone Lookup Websites - Do They Exist?". On the right side, there are sponsored links for "Mobile Phone Search", "Reverse Phone Number", "Telephone Reverse Lookup", and "Look Up Any Phone Number".

And yes, there it is.. I bet that article author is doing quite well out of that listing :)

This is the important part see this listing here

http://www.google.com/search?hl=en-GB&q=reverse+phone+lookup&sourceid=navclient-ff&rlz=1B3GGGL_en-GBAU330AU330&ie=UTF-8

You will see the results are all internal page listings, meaning by comparison, this front page is not full of top level domain listings only. Which means we can rank very well for this term. My Brute Force members will know this already, by getting their sites ranked above ezinearticles.com pretty easily. I know, I do it all the time.

So far we have determined that we have found a great trafficked niche PLUS we can rank for this term.

So lets now check out this article and see whats in the authors bio to see which product is being promoted.

This is important, because I for one have never heard of this term before, so I'll read the article to find out what it is :)

this is the link to see the whole article..

this is the authors resource box information here

Visit the [Cell Phone Number Search](#) website to perform reverse phone lookup and find the owner cell phone or unlisted number.

So now we go to this site

which takes me to <http://www.reversemobile.com/>

and also has <http://www.reversemobile.com/affiliates.php>

At this stage, I'm checking this website for its ability to convert sales. No point if the main website is not going to convert the traffic that I send to it and in this case, its a beautiful site that will convert very well. Another check we can do is to check this sites alexa traffic ranking. This site has an Alexa ranking of 82,000 so I know its getting a ton of traffic and I'm sure from the examination of their sales technique is converting well.

In this case, this site is using clickbank.com as their merchant. Which then allows me to check if this site is selling via its gravity ranking. See <http://www.clickbank.com/marketplace.htm?category=-1&subcategory=-1&keywords=reverse+lookup&sortBy=popularity&billingType=ALL&language=ALL&maxResults=10&searchButton=Go>

4) ReverseMobile.com - #1 Reverse Phone Search Program - 75% + Bonuses! 1:20 Conversions -
Http://reversemobile.com/affiliates.php.
\$/sale: \$17.27 | Future \$: - | Total \$/sale: \$17.27 | %/sale: 75.0% | %refd: 95.0% | grav: 70.16

As you can see it has a good gravity (meaning it converts to sales well) and other helpful stats aswell.

So what have we learned?

We have a site with 1000's upon 1000's of niches as content, its getting a lot of traffic for a particular niche, we also have found a great product to sell in this niche, in a niche that we can rank well for in google.com. This is a Strategy for Success.

But it gets even better, what if we put the reversemobile.com site in alexa to see what keyword phrases are being used to find it?

Search Terms Driving Traffic

Top keywords driving traffic to reversemobile.com from search engines. Update



Then how about we then find the top listing in google.com under our main term reverse phone lookup



Web [Show options...](#)

- [Free Reverse Phone Number Lookup | WhitePages](#)
 WhitePages reverse lookup accesses over 170M phone numbers and addresses for the most accurate results!
www.whitepages.com/reverse_phone - [Cached](#) - [Similar](#) - [Share](#) [Print](#) [Close](#)
- [Reverse Lookup on AnyWho](#)
 Reverse Lookup. ... FIND A PERSON BY PHONE NUMBER. Phone Number Required. e.g. 8185551212, (818)555-1212. TIP: Cell phone numbers are not available ...
www.anywho.com/rl.html - [Cached](#) - [Similar](#) - [Share](#) [Print](#) [Close](#)
- [Free Cell Phone Number Search - How to Reverse Lookup Cell Phone ...](#)
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ezinearticles.com/?Free-Cell-Phone-Number-Search&id... - [Cached](#) - [Similar](#) - [Share](#) [Print](#) [Close](#)

e.g www.whitepages.com/reverse_phone and put this in alexa and see what other terms people are using in google.com to find this website related to our main keyword phrase.



Search Terms Driving Traffic

Top keywords driving traffic to whitepages.com from search engines. Updated



And so it goes on. What we are doing here is sourcing more, proved niches that we can use to promote our new website on.

I can put any of these terms found in google.com and then find the top listing for this term and then put it in alexa to find even more related keyword phrases. Building a list of terms that we know are being used Right Now to find these sites. This means these are live niches that people are searching for, looking to fill a need that we can now rank highly for in google for a lot of different though related terms, and getting our share of this traffic to our websites.

This is a recipe for Success online.

Typically I would purchase a domain with my main terms in the domain URL in this case something like

easyreversephonelookup.com
howtoreversephonelookup.com
simplereversephonelookup.com

After finding the available domain, using the content supplied by the affiliate page, on a blog or standard sales page. I would promote this domain first. Then every day or week create a new directory on this new domain e.g

easyreversephonelookup.com/reversecelllookup/
and create another blog or sales page targeting this term and then promote this directory URL.

More info on my SEO techniques here
33 Pages of my SEO Information

<http://www.bruteforcelinkingloophole.com/BruteForceLinkingLoophole.pdf>

Every time I build up links to the directories on this domain, I am also building authority to the overall domain. This means my main term will rank higher and each time I add another directory onto this domain and building its authority, the easy these new terms will rank higher in the serps.

And using this strategy, the amount of proven keywords/phrases is endless, infinite!

You will be ranking for the high rank and low level terms across the whole spectrum.

That's how you win, scaling it up and targeting all related keyword phrases.

Now, please do not think you do this with only 1 site. Some sites / niches pick up faster than others, and you need to be paid while you are working.

So I recommend studying this strategy and finding 10 GREAT niches with related products that have an affiliate program.

Then refine this down to 5 and get started.
Look for your available domain names.

I know a lot of people only have one hosting account. Meaning all your domains will be on the same IP address. Personally to me this is too risky, putting all your IP eggs in one basket. Preferably you will put these domains on IP's that are not shared with the other 4.

Where to find these proven keyword phrases?

Do not use the example above, this document will be viewed by 10's of thousands of people over the next month. Or you can if you want, though expect competition by the other people reading this document.

This is what I personally LOVE about this strategy.

There are just SO many content sites out there that we can replace the original ezinearticle.com site I used in this example.

Think of sites like this. I will not be too specific so people find their own and not compete with the other readers of this document.

- Social Bookmarking Directories.
- Article Directories.
- RSS Aggregators.
- PDF document Directories.
- Podcast Directories.
- Any site that has a LOT of varied Content so the ones revealed in Alexa are proved to be significantly better than the rest and are producing traffic.

Once you choose a content site. Go to <http://www.Alexa.com> Then enter this sites URL , then click on the Keywords tab and get started NOW, you will be amazed at what you find, I know this, because I am every time I check new sites. Record the info to a file as you proceed, all URL's per domain you check.

Domain checked.

Alexa keywords

Google.com URL

URL of domains listing in google.com

URL of product page that is being promoted.

URL of affiliate page of new found product.

Check results in google.com to see if first page is all Top level domain listings. If it is, move on to another niche, we want the first page full of internal page listings. These we can rank for (especially if using my brute force range of seo software)

Things to consider when choosing the best 5 from your selected 10.

- Affiliate commission, price and continuity if any.
- Competition in Google.com
- Is there a NEED for this product? Is this product going to solve a problem for your site visitors?
- Affiliate program used to sell it.

Give each of your chosen 10 a ranking from 1 to 10 for each of these points above.

Then sort them from best to worst from your ranking score.

In your chosen 5 niches/products to promote choose the one with the least competition and the most competition and the other 3 the best ranked.

Start finding available domain names for these products noting, that the better the domain reads the more CTR you will get from organic search listings. Which is why I used the words easy and simple in my examples above.

Start making your websites to promote these products, Optimised wordpress blogs are great using a page to enter the site, you can purchase or find for free great sales page oriented themes to suit your wordpress blogs, google loves wordpress blogs, plus you get the benefit of its rss feed that you can promote via the rss aggregators easily, see my (www.badassrss.com for example videos). Or create sales pages using the content supplied by the affiliate pages of the products.

Another point, once you have a site/product that is going gang busters, you can then build on the brand of this site. Using all the free web 2 sites out there. Get your brand out there Big time. Create accounts with your sites brand name on all of the popular web 2 platforms, creating even more links and authority back to your new brand / site. In this case I would be creating accounts all over the place called easyreversephonelookup (if that's the domain I registered)

Then move onto your next best brand/site/domain and repeat.

Do not close this and think yeah that's a good idea, I'll get started one day :) please get to www.alexa.com (notice I made it clickable hint, hint) right now and enter the name of the first content site you can think of and ***you'll be surprised what is revealed in there***. If its not the first site, maybe the second. But you WILL find one, that will be all you need to know how powerful this strategy really is, then move on to complete your list of 10.

Really you just need that first 1 big site to take off making you a nice income, its a home run from that point onwards, you can relax knowing income is coming in and then rinse and repeat.

Cheers



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<http://www.peterdrew.net>

<http://www.BruteForceSEO.com>

<http://www.BruteForceLinkingLoophole.com>

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<http://www.BruteForceSocialMedia.com>

<http://www.BadassRSS.com>

Resources:

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Petes Free Tools

www.Html2rss.com Free, convert your html pages to RSS feeds, convert batches of URL's to RSS feeds.
Free keyword research tools

<http://www.peterdrew.net/freekeywordsearchtool/>

This site lists the Free RSS Aggregators to post to easily.

<http://www.peterdrew.net/socialsiteregistrations/>

Petes Free SEO Tips on Facebook, become a fan to keep updated.

www.facebook.com/seo.tips.peter.drew

www.BadRSS.com Petes Free Rss Aggregator that also allows the creation of Batch RSS feeds, mash your existing rss feeds into one big mash and distribute these new feeds promoting your existing fees. = more link love for your existing feeds.

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2. On 12 month subscription Pays \$370 recurring yearly, Paid Instantly.

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